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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**AMENDMENT "A"**

APPLICANT: Laurie Cairns GROUP ART UNIT: 2764  
SERIAL NO.: 09/028,718 EXAMINER: J. Young  
FILING DATE: February 24, 1998  
INVENTION: "METHOD FOR PRODUCT PROMOTION"

Hon. Assistant Commissioner for Patents  
Washington D.C. 20231

SIR:

In response to the Office Action dated August 5, 1999, amend the above-identified application as follows:

**In the Claims:**

Amend claim 1 as follows:

1.(Once Amended) A process for product promotion, comprising the steps of:  
providing a product or service;  
providing sweepstakes [incorporating card] information with [into] said product or service,  
said sweepstakes [card] information directing a purchaser or potential purchaser to a  
network address and including a unique code;  
receiving an [a purchaser's] inquiry by said purchaser or potential purchaser at said network  
address;  
receiving said unique code from said purchaser or potential purchaser;